



## Exhibitor Application & Agreement Form

**Application Deadline Friday, August 13, 2010 (early bird Wednesday, March 31, 2010).** Due to a limited number of available exhibit spaces, please complete and return this application as soon as you can. The application does not become a binding contract until you have received written confirmation of booth assignment. You may remit the form via email or mail or fax.

### Exhibitor Information (please print)

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

*(Name of person who will be responsible for your exhibit and correspondence)*

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_



## Sponsor & Exhibitor Selections

### Exhibit Only: (Sign up before March 1 and get 10% off)

(Circle appropriate fee – the first price is early bird pricing – registrations and payments received before Wednesday, March 31, 2010)

Early Bird Price (Before April 1, 2010)		
10' x 10' Exhibitor Space	\$1500	\$2000
10' x 20' Exhibitor Space	\$2500	\$3000
10' x 20' Featured Exhibitor Space	\$3500	\$4000

### Sponsor Package

Package Type: \_\_\_\_\_

Price: \_\_\_\_\_

### Additional Marketing Opportunities

#### Advertisements

½ page @ \$400: \_\_\_\_\_

Full page @ \$800: \_\_\_\_\_

#### Padfolio Inserts

Number of pieces: \_\_\_\_\_

Price @ \$250 each: \_\_\_\_\_

#### Logo embossed on leatherette Padfolio

\$450                      Yes                      No

#### Logo on exterior of conference daybook

\$350                      Yes                      No

#### Logo on Pre-Conference Marketing collateral (1 mailing & 3 emails)

\$1000                      Yes                      No

#### Additionally we would like to sponsor: (see a la carte sponsorship opportunities above)

Example: i.e. Chair Massages

Price: \$600

- |          |                 |
|----------|-----------------|
| 1. _____ | Price: \$ _____ |
| 2. _____ | Price: \$ _____ |
| 3. _____ | Price: \$ _____ |
| 4. _____ | Price: \$ _____ |
| 5. _____ | Price: \$ _____ |



## Payment Information:

- Visa/MasterCard/American Express  
 Check enclosed (*Please make checks payable to GBMP, Inc.*)  
 Please send me an Invoice

Cardholder's Name: \_\_\_\_\_

Cardholder's Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Billing Address

- same as above

Billing Address: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Verification Number: \_\_\_\_\_

Signature: \_\_\_\_\_

**EXHIBIT DATES: OCTOBER 19-20, 2010**

**Deadline for Early Bird Exhibit Space Registration:**

Wednesday, March 31, 2010

**Final deadline for becoming an Exhibitor or Sponsor:**

Friday, August 13, 2010

**Please submit your completed application form to, or for questions contact:**

Lela Glikes

Ph: 617-287-7630

email: Lela.Glikes@umb.edu

c/o GBMP/UMass Boston,

100 Morrissey Boulevard,

Boston, MA 02125

**6<sup>th</sup> Annual Northeast Shingo Prize Conference** ■ October 19-20, 2010 ■ Providence, RI